

Synology Digital Transformation Campaign

User Story Competition - Terms and Conditions

This document serves as the official rules to the User Story Competition, part of Synology Digital Transformation Campaign beginning on July 21st 2020.

- **ELIGIBILITY**

- **No purchase or payment necessary to enter or win.** A purchase will not increase your chances of winning.
- The contest is open to individuals who are 18 years of age, or the legal age of majority to enter such events in the participant's jurisdiction of residence.
- Void where restricted or prohibited by law.
- Limit one (1) entry per eligible person via an associated Synology Account. Participants must participate using a valid Synology Account that they are the owner of. Participants on authorized third-party forums must provide a valid Synology Account if chosen as the winner. Each person and Synology Account may only be entered once into the contest.
- **Participants must be an individual and a legal resident of the following:** Eligible Countries/Territories: **Australia, New Zealand, Malaysia, Indonesia, Singapore, UAE, Vietnam, Thailand, India, South Africa, and Philippines**
- Employees (including their immediate family members) of Synology Inc. and its subsidiaries and any other partners, individuals or entities directly engaged in this campaign are not eligible to enter or win.

- **AGREEMENT TO TERMS & CONDITIONS:**

- Participation in the contest constitutes your full and unconditional agreement to and acceptance of these Terms & Conditions. Winning a prize is contingent

upon fulfilling all requirements set forth herein.

- Use of personal information: By entering this event, participants consent to Synology's use and disclosure of (including cross-border transfer to regions where Synology operates in) information provided to us, such as your Synology Account, email address, name, and other information such as region/country for determining the winner, measuring event metrics, and analysis for product improvement purposes. Personally identifiable information such as your email address are not shared outside of Synology personnel authorized to access such information.

Winners of the event may be subject to additional requirements to provide personal information that will be shared with Synology's partners and sponsors for logistics, legal, and accounting requirements.

Your information will be handled in accordance with Synology's Privacy Statement detailed under Marketing Events and Promotional Events section, unless otherwise stated in this document.

By visiting and/or participating on third-party platforms, participants will be subject to additional privacy policies and terms and conditions for that platform. Synology has no control of data collection and usage of personal information on these platforms.

- Publicity: Winning participants grant Synology and our sponsors the right to publish the winner's name and to communicate with them, regardless of previous communication preferences (e.g. settings in Synology Account).
- Rights to content: By entering this contest, participants agree and consent to Synology and any of our sponsor's use, modification, and reproduction of entries for marketing and advertising purposes.

- **ENTRY:**

- The campaign closes at **23:59 UTC+8 on August 31st 2020**. Synology may, in its absolute discretion, end the campaign prior to or after conclusion date.

- This contest requires the participant to explain how they have set up a digital transformation strategy using Synology device(s) and share this content in forms specified on the event page's "How to Enter" section.
- Judging: A total of eleven (one in each country) winners will be chosen by a panel of judges, appointed by Synology, to receive the prizes. Synology's judges will consist of Synology employees with expertise in the topic. Indonesian, Vietnamese, and Thai content will be translated by staff proficient in such languages into English for judging.

Judging is based on the following criteria:

Presentation 40%

Background & Technical Implementation 30%

Insight 30%

- All entries, including content submitted together with the entry, must be original. Participants may not submit entries for someone else and claim it as their own. Participants caught submitting non-original work will be disqualified from winning.

- **WINNER SELECTION:**

- Synology judges have the sole authority and discretion to select all eleven (one in each country) winners. Synology will contact the winners by sending an email to the address they registered the Synology Account with typically within 5-10 business days. On third party forums, we may contact the winner using private messages or by notifying the winners via a public post if private means are unavailable.
- After the competition closes, participants will still be able to discuss and post entries in the forums. Synology will make best efforts to convey that entries are

no longer being accepted, but there will inevitably be a delay. Entries made after the posted campaign closure time will not be eligible.

- Synology reserves the right to disqualify any participants that are not in acting in accordance with these Terms & Conditions and/or acting in bad faith before, during, or directly after the event: using automated systems to create entries, submitting non-original work, using defamatory/hostile comments or names, abusing flaws in the system, or any other activities that have caused, or may cause monetary or physical harm to Synology, its employees, systems, products, customers, potential customers, other participants, sponsors, partners, or other affiliated parties.

- **REQUIREMENTS FOR THE WINNERS:**

- You will be required to provide personal information including your email address, delivery address, phone number, and any additional information that may be required to ship the prize to you in order for Synology to arrange for delivery of prize. The information may be shared with event sponsors and the distributor or courier service for delivery purposes. This information must be provided by 23:59 (UTC+8) Friday August 31st, 2020 or by a time given by a Synology representative responsible for this event.
- Delivery is only available to physical addresses (i.e. no post office boxes). If a prize cannot be delivered to the specified delivery address, and if no follow-up contact could be made, the prize will be considered abandoned and forfeited, and Synology may choose another winner at our own discretion with or without the original winner's receipt of message or approval.
- You must be an individual legal resident of the listed regions/countries under the ELIGIBILITY section and provide a postal address for delivery of the prize. Failure to provide a valid address will result in disqualification and forfeiture of the prizes.
- Receipt of prizes may require the winner to submit documentation that Synology and/or Synology's sponsors require for any applicable local and/or foreign tax reporting and withholding requirements. This may require prize

winners to submit additional personal information, such as tax identification numbers or the equivalent in each region. Failure to provide documentation when requested will result in the prize being forfeited, at Synology's discretion.

- Winners are responsible for ensuring that they comply with all applicable tax laws and filing requirements.

- **PRIZES:**

- Total quantity of winners: **11**

- Each winner will receive:

1 x Synology DS420+

Approximate Retail Value: \$500 USD Total

- The prize(s) are not transferable or exchangeable and cannot be redeemed as cash. No responsibility is accepted for any variation in the value of a prize. The winners are solely responsible for any taxes associated with receipt of a prize.
- In the event a prize is not available or is unable to be provided Synology and Synology's sponsors reserves the right to substitute the prize at its discretion to an alternative item with similar retail value.
- Synology accepts no responsibility for any taxes and/or associated importation customs associated with receipt of a prize.

- **RIGHT TO TERMINATE:**

- Synology reserves the right to suspend, modify, or terminate the event at our discretion should we suspect if any part of the event has been compromised due to malicious programs, non-authorized human intervention, or any other reason that may impair or otherwise prevent the event from being conducted.

- **RELEASE AND LIMITATIONS OF LIABILITY:**

- Synology shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained as a result of taking the prize, except for any liability which cannot be excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted, or modified except to a limited extent.
- These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, Synology limits its liability in respect of any claim under those provisions to the replacement of the goods or the supply of equivalent goods.

- **EVENT HOST:**

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